

## PART B—ISSUE FEE TRANSMITTAL

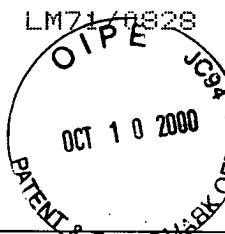
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CURRENT CORRESPONDENCE ADDRESS (Note: Legibly mark-up with any corrections or use Block 1)

DAVID F. ZINGER, ESQ.  
SHERIDAN ROSS P.C.  
1560 BROADWAY  
SUITE 1200  
DENVER CO 80202-5141



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## Certificate of Mailing

I hereby certify that this Issue Fee Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Box Issue Fee address above on the date indicated below.

*Ginger Bovenkamp* (Depositor's name)

*Ginger Bovenkamp* (Signature)

10-4-00 (Date)

APPLICATION NO.	FILING DATE	TOTAL CLAIMS	EXAMINER AND GROUP ART UNIT	DATE MAILED
08/835,105	04/04/97	012	HAYES, G	2766 08/28/00
First Named Applicant	SCHULZE,	35 USC 154(b) term ext. =	0 Days.	

TITLE OF INVENTION MERCHANDISING USING CONSUMER INFORMATION FROM SURVEYS

ATTY'S DOCKET NO.	CLASS-SUBCLASS	BATCH NO.	APPLN. TYPE	SMALL ENTITY	FEES DUE	DATE DUE
2 2937-9	380-022.000	R40	UTILITY	YES	\$605.00	11/28/00

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363). Use of PTO form(s) and Customer Number are recommended, but not required.

Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.

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2. For printing on the patent front page, list (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

1. Sheridan

2. Ross P.C.

3.  

## 3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. Inclusion of assignee data is only appropriate when an assignment has been previously submitted to the PTO or is being submitted under separate cover. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE *In-Store Media Systems, Inc.*

(B) RESIDENCE: (CITY & STATE OR COUNTRY) *Aurora, Colorado*

Please check the appropriate assignee category indicated below (will not be printed on the patent)

individual  corporation or other private group entity  government

4a. The following fees are enclosed (make check payable to Commissioner of Patents and Trademarks):

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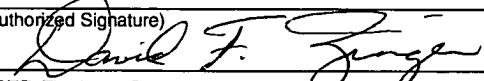
DEPOSIT ACCOUNT NUMBER 19-1970  
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The COMMISSIONER OF PATENTS AND TRADEMARKS IS requested to apply the Issue Fee to the application identified above.

(Authorized Signature)



(Date) 10-4-00

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